I am going to be making a website for my friends earing business. I want to be able to show and sell the different types of customs earrings that she makes. What catches your eye when you see different types of earrings? Think about the last time that you bought earrings. Were they super generic or did they pop when you saw them? That’s what we want to happen with when you visit our site, we want the earrings to pop out and for you to want them.